

DERRY PUBLIC LIBRARY SOCIAL NETWORKING POLICY

In keeping with the Derry Public Library's mission to support the free flow of information essential to maintain a democratic society by promoting lifelong learning opportunities for community residents of all ages to fulfill their academic and personal interests, the Library participates in various "social software" applications whereby staff and community members can interact through virtual (internet) communications. These resources, summarized below, allow members of the community access to Derry Public Library resources without mandating trips to the physical Library.

The Library regards online social software applications in the same way as its other information resources in accordance with its mission of serving Derry's needs for informational, cultural, and recreational pursuits.

Social software is defined as any website or application which allows users to share information or participate in a dialogue. Social software can include, but is not limited to, blogging, instant messaging, social networking sites, photo and video sharing sites, and wikis. Many social networking sites allow users to become a "friend", "fan", "follower", or otherwise associate the user's own profile or virtual presence with the library's profile. Examples of such sites are Facebook, Twitter, YouTube, Flickr, Blogger, and MySpace.

As with all Derry Public Library resources, the Library does not act in place of or in the absence of a parent and is not responsible for enforcing any restrictions which a parent or guardian may place on a minor's use of these resources.

The Library does not collect, maintain, or otherwise utilize the personal information stored on any third party site other than to communicate with users on those sites. However, the Library may collect some data for statistical and anonymous anecdotal purposes. Users may remove themselves at any time from the Library's "friends" or "fan" lists, or request that the Library remove them.

Users should be aware that third party websites have their own privacy policies and should proceed accordingly.

Comments, posts, and messages are welcome on the Derry Public Library social networking sites. While the library recognizes and respects differences of opinion, all such interactions will be regularly monitored and reviewed for content and relevancy appropriate to library users of all ages.

Postings which contain any of the following shall be removed and the poster barred from posting subsequent messages to the Library's social networking sites:

- Obscene or racist content
- Personal attacks, insults, or threatening language
- Potentially libelous statements
- Plagiarized or copy-written material
- Private, personal information published without consent
- Comments totally unrelated to the content of the forum
- Hyperlinks to materials not directly related to the discussion
- Commercial promotions or spam
- Advocacy for specific political parties or candidates, or religious preferences
- Photos or other images that fall in any of the above categories.

In addition, the Derry Public Library reserves the right to edit or modify postings or comments for space reasons while retaining the intent of the original post. The Library also reserves the right to reproduce comments, posts, and messages.

Participation in Derry Public Library's social networking services implies agreement with all Library policies, including its *Derry Public Library Comprehensive Computer Use and Internet Policy* and the Terms of Service of each individual third-party service.

The role and utility of social networking sites will be evaluated periodically by Library staff, and may be terminated or changed at any time without notice to participants.

DISCLAIMER: The Derry Public Library, its trustees and employees shall have no liability for any damages, including and without limitation, direct, indirect, consequential, compensatory, special, punitive, or incidental damages arising out of or relating to the use of these social networking sites.

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